

Committee Notes – Joint Meeting

Security Committee- Hollywood Entertainment District, Sunset and Vine BID

October 10, 2013

Los Angeles Film School (6363 Sunset Blvd.)

Attendance: HED Committee Members Present: John Tronson, Chairperson; Charlie Colletta, Carol Massie, Derrick Malec and Chad Lewis. SVBID Committee Members Present: Fabio Conti and Elizabeth McDonald. Not Present: Fred Rosenthal, Chairperson; Katie Seymour, and Anthony Bell. Liaisons: Steve Seyler, Joe Salazar, Mike Harkins and Bill Farrar, Andrews International; Captain Peter Zarcone, Officer Maggie Dillard, LAPD; Deputy Del Moore, LASD; Steve Whiddon, Council District 13; Not Present: Los Angeles City Attorney's Office. Staff: Kerry Morrison and Joe Mariani Jr., Hollywood Property Owners Alliance. Guests: Mike Guzik, Hollywood and Highland Complex; Matt Balke, Association of Hollywood Characters.

- I. Call to Order: The meeting was called to order by Hollywood Security Committee Chair John Tronson at 10:05 a.m.
- II. Public Comment: The group introduced themselves. Mike Arminio, Director of Security for the LA Film School, asked that any neighbors in the area who have had issues with students smoking marijuana on their private property please notify him or another school official. The school is looking at this issue very seriously and hopes to bring these offenders into the school's disciplinary system.
- III. Meeting Notes: The committee approved the meeting notes from their September 12, 2013 meeting.
- IV. Reports

A. Report from Andrews International

1. Monthly Activity Report: Steve Seyler reported on activities in the BIDs through week 40 of 2013. Thus far arrests continue to remain below last year's level, while calls have increased by about 500. Seyler also discussed the PAL Dinner and recognized Kerry Morrison as a distinguished honoree. Officers are continuing to work hand in hand with the LAPD. At a recent crime control meeting, BID patrols had received the description of a recent robbery suspect and were able to locate the individual and alert the LAPD. Additionally, the BID Patrol staff attended 13 meetings over the period.

2. Update on First Week of 14 Week Observe and Report P.M. Deployment: Seyler informed the committee that the BID patrol wrapped up their first weekend of the new Hollywood Observe and Report patrol. The patrol worked from 9 p.m. – 3 a.m. on Thursday and Friday night. Seyler reported that communications with the LAPD were excellent over the first weekend and that officers in the field felt very much supported by their law enforcement partners. After the first weekend, officers' reports seemed to reflect that the Las Palmas area is still the epicenter of activity, with heavy crowds during the evening hours. Kerry Morrison reported that she is going to try to bring the owners in the area together again to discuss ways to possibly alleviate some of the congestion. Seyler also reported that the parking lots on Schrader, south of the Boulevard, tend to be another hot spot. Morrison said the BID could try and contact the lot owners to see if the owners would consider possibly placing their own security in the lots on busy nights. Captain Zarcone thanked Steve and the BID for their efforts, and said he too felt the program was off to a good start. The Captain also offered to supply the BID with the sergeant's logs for the night, so HPOA staff could try and extrapolate figures to determine how successful the patrol is.

B. Report from LAPD: Captain Zarcone said that he had received a lot of good feedback from the Hollywood Entertainment District foot patrol officers who were working with the BID's observe and report patrol. There is a press conference scheduled for Monday, October 21st to talk about the great work to launch the City's No Solicitation Ordinance, which will be going into effect that week. LAPD will serve as one of the city's enforcement agencies of the ordinance. Zarcone also talked about potentially using the media to inform

folks that Hollywood is not the place to be on October 31. The LAPD will be ramping up for the night, and Captain Zarcone said the LAPD is working with various city departments and neighboring law enforcement agencies to try and ensure the night goes as smooth as possible.

C. Report from LA Sheriff's Department: Deputy Moore reported that the LASD is also preparing for October 31. The LASD will be increasing resources for the night and will have more deputies on the trains and platforms, especially in Hollywood, as they were caught by surprise by the heavy amount of patrons in the area last year. The LASD will not be allowing anyone who has "props" to ride on the transit system. Deputies will be deployed from 6 a.m. – 3 a.m. and will try and be positioned at key stations' ticket turnstiles to let individuals know props are not allowed on the train lines.

D. Report from Neighborhood Prosecutor: Not Present.

E. Councilmember O'Farrell's Office: Steven Whiddon thanked everyone for helping him become acclimated to the Hollywood community over the last few months. Whiddon also invited everyone in the room to attend the October 21st press conference for the No Solicitation Ordinance. The conference will also highlight the great work LAPD has been doing in the community as they continue to ensure public safety. The Council Office also is looking at more ways to engage property owners in being interested in the activities that occur on their properties, and helping them alleviate those that are illegal.

V. New Business

A. 2014 Security Budget Discussion: Mariani reported that he is working with Jim Sage of Metro Video to schedule a tour of the Cal State Dominguez Hills Police Department's newly installed surveillance camera system. A tentative date of November 4th has been set for the tour and committee members who are interested in attending should contact Mariani to let him know. LAPD Deputy Chief Hara will also be in attendance. Captain Zarcone mentioned that he did hope to see the cameras upgraded, and that he would reach out to Maggie Goodrich who handles risk management for the department. The Captain seemed to think using the current vendor Metro Video, may be a good idea as they already have an existing relationship with the station. Mariani said that the committee will be discussing the potential upgrade in more detail next month as the two board's will need a decision on what expenditures are needed as they prepare their 2014 budgets for approval in November.

VI. Old Business

A. Hollywood and Cahuenga Intersection Update: Mariani shared with the group that the owners in the alley have still not reached an agreement as to whether or not the alley should be gated. John Tronson said he would provide the staff with a contact so they could purchase a title report, to determine who has the rights to the various parts of the easement behind the buildings. LAPD Senior Lead Officer Maggie Dillard also said that she could contact the owners and discuss it with them as the alley is a concern for LAPD as well.

B. Homeless Outreach Update: Morrison reported that the group is still regularly meeting to discuss ways to assist Hollywood's top 14 chronically homeless individuals.

C. Community Impact Team

1. Sidewalk Issues: Mariani again invited everyone to attend the October 21 press conference for the No Solicitation Ordinance.

2. Street Performer Code of Conduct: Mariani distributed a code of conduct that was given to the HPOA office by the Association of Hollywood Characters. Matt Balke, a leader for the group spoke to the committee and said that the code had been adopted by their organization. Balke and his associates worked with Carol Sobel to develop the code. Balke also said that it gives the LAPD a clear guideline as to what Ms. Sobel deemed "illegal activity."

***Minutes – Joint Meeting
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3. Valet Ordinance Status: Morrison reported that the ordinance has been adopted by City Council and will go in to effect 30 days after being signed by the Mayor. The City will also be hosting a series of meetings for operators to attend and ask any questions they may have about the ordinance. More details to follow.

VII. Next Meeting: The next meeting is scheduled for Thursday, November 14, 2013 at 10 a.m. at the Los Angeles Film School (6363 Sunset Blvd., Los Angeles, CA. 90028).

VIII. Adjournment: There being no further business the meeting was adjourned by Hollywood Security Committee Chair John Tronson at 11:22 p.m.